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Current Affairs search results for: "NDDB, Amul to provide technical support to enhance milk production in Sri Lanka"

1. Government appoints Meenesh C Shah as the Managing Director of NDDB (Dec. 9, 2022)

Government appoints Meenesh C Shah as the Managing Director of NDDB

The government of India in an order issued on 9 December 2022 has appointed **Meenesh C Shah** as the Managing Director of [National Dairy Development Board \(NDDB\)](#) with effect from 15 November 2022. There has been no regular chairman at NDDB since December 2020.

Presently Meenesh Shah was also holding the additional charge of the Chairman NDDB.

The Union Fisheries, Animal Husbandry and Dairying Minister **Parshottam Rupala** on 9 December 2022, said in the Rajya Sabha that government proposes to extend the tenure of Meenesh C Shah as the Chairman, NDDB, for a period of six months with effect from December 1, 2022 or till the regular chairman is appointed.

National Dairy Development Board (NDDB)

It was set up in 1966 as a society under the Societies Act 1860. The first chairman of NDDB was **Verghese Kurien**. Kurien is also called as the **father of White Revolution in India**.

NDDB was merged with Indian Dairy Corporation by the NDDB Act 1987 with effect from 12 October 1987.

NDDB has been given Institution of national importance status.

It comes under the Ministry of Fisheries, Animal Husbandry and Dairying.

Headquarters: **Anand, Gujarat**

Managing Director: **Meenesh Shah,**

It launched **operation flood** in India which has made India, **largest producer of milk in the world**. The massive increase in the production of milk and dairy products in India is called as White revolution.

2. NDDB, Amul to provide technical support to enhance milk production in Sri Lanka (Dec. 5, 2022)

NDDB, Amul to provide technical support to enhance milk production in Sri Lanka

According to the Sri Lankan President's office statement released on 5 December 2022, India will provide technical support to Sri Lanka to enhance its dairy industry and milk output. India is the largest producer of Milk in the world and **National Dairy Development Board (NDDB)** played a crucial role in it.

The Sri Lankan government is being assisted by the officials of the National Dairy Development Board (NDDB) and the Gujarat Cooperative Milk Marketing Federation (GCMMF), which markets milk under the Amul brand. They will provide necessary technical support for the production of milk in Sri Lanka.

India's success in increasing the production of milk and dairy products is result of a cooperative dairy model pioneered by NDDB and its marketing done by the GCMMF which is also a cooperative .

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Gujarat Cooperative Milk Marketing Federation (GCMMF)

It is the largest food marketing organization in the country.

It was set up in 1973 and is the owner of the **Amul brand**.